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Local Identifier(s)

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Use status: Attribution-NonCommercial (CC BY-NC)

Scope and Content

Marketing positioning paper detailing the marketing support which was given to the Centre during its launch period from consultants Soul Provider. Dated July 2003.

Conditions on Access

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Related Content

Related People and Organisations

[Centre for Chinese Contemporary Art \(1989-\)](#) (has creator)

[Fletcher, Sue](#) (has creator)

[Hodgeson, Christopher](#)

(has creator)

[Maddrell, Teige](#) (has author)

Related places

[Manchester](#) (is related to)

Related Events

['Launch of the new Chinese Arts Centre', \(2003 Nov 27\)](#) (is related to)

Notes

Descriptive note:

This record was processed during a project to bring meaningful access to the Centre historical collections, supported by the National Lottery Heritage Fund.

Rules:

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